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# Top 20 Ranker

## January 2018

The Top 20 Ranker is a listing of the top performing digital audio publishers and networks measured by the MRC Accredited Webcast Metrics® platform. It includes U.S. and International listening, as well as insights into listening trends\*.



*\*Some of the larger changes shown month-to-month may represent typical seasonality.*

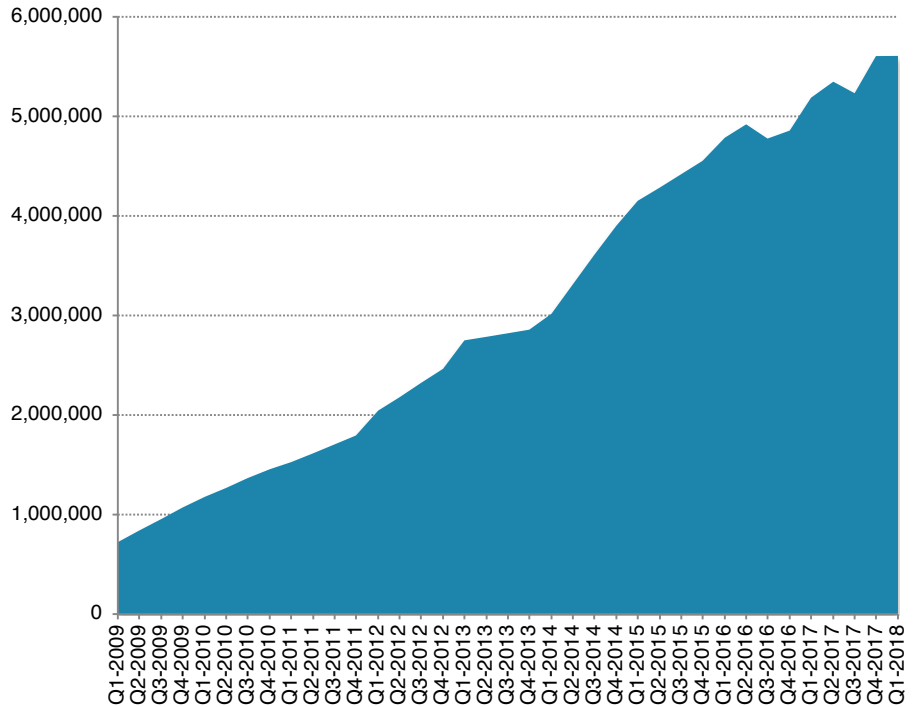


# January 2018

Digital Audio Insights & Trends

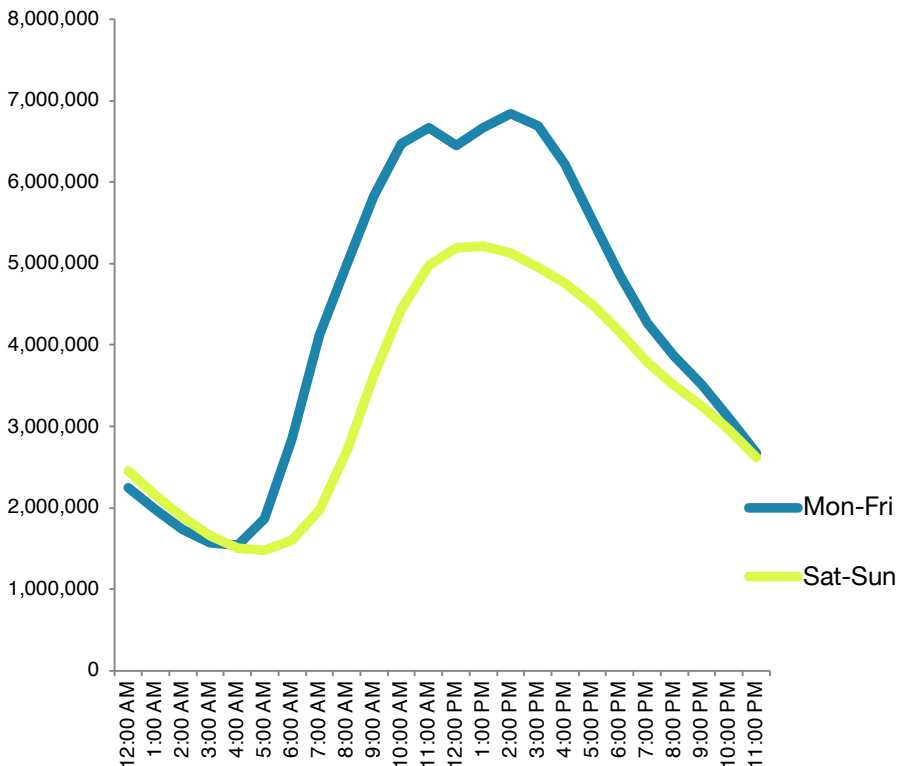
## Total Weekday Listening Remains Steady at 5.6 Million in the U.S.

All measured clients within the U.S. reported a total of 5,604,570 Average Active Sessions (AAS) during the Monday through Friday 6:00am to 8:00pm daypart, and 4,770,525 AAS during the Monday through Sunday 6:00AM to Midnight daypart.



## Weekday Listening Shows Highest Peak at 2:00pm

Midweek listening shows peak AAS occurring at 2:00pm in January of 2018. Over the weekend, listening shows peak AAS at 1:00pm, before gradually declining throughout the afternoon.

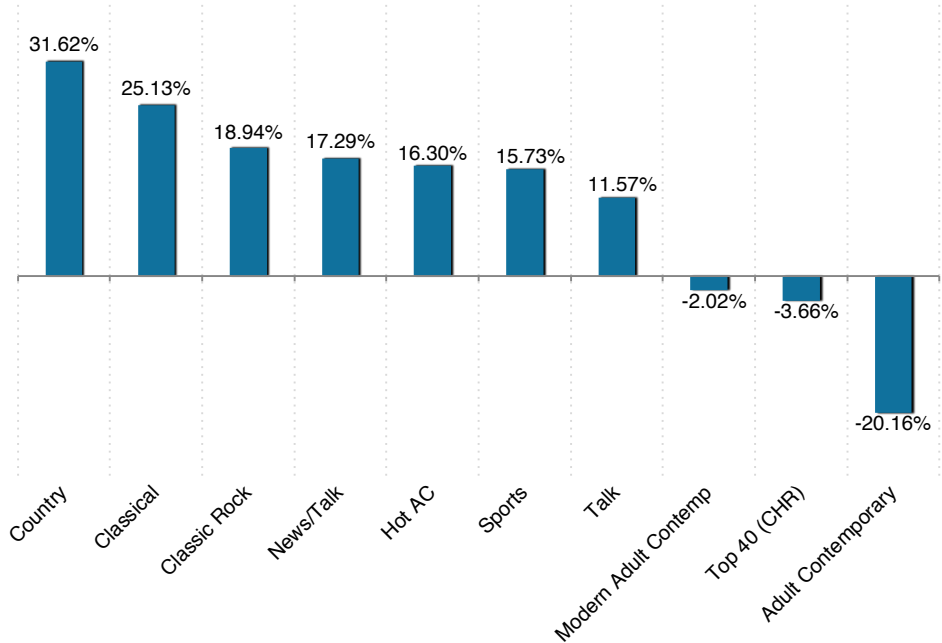


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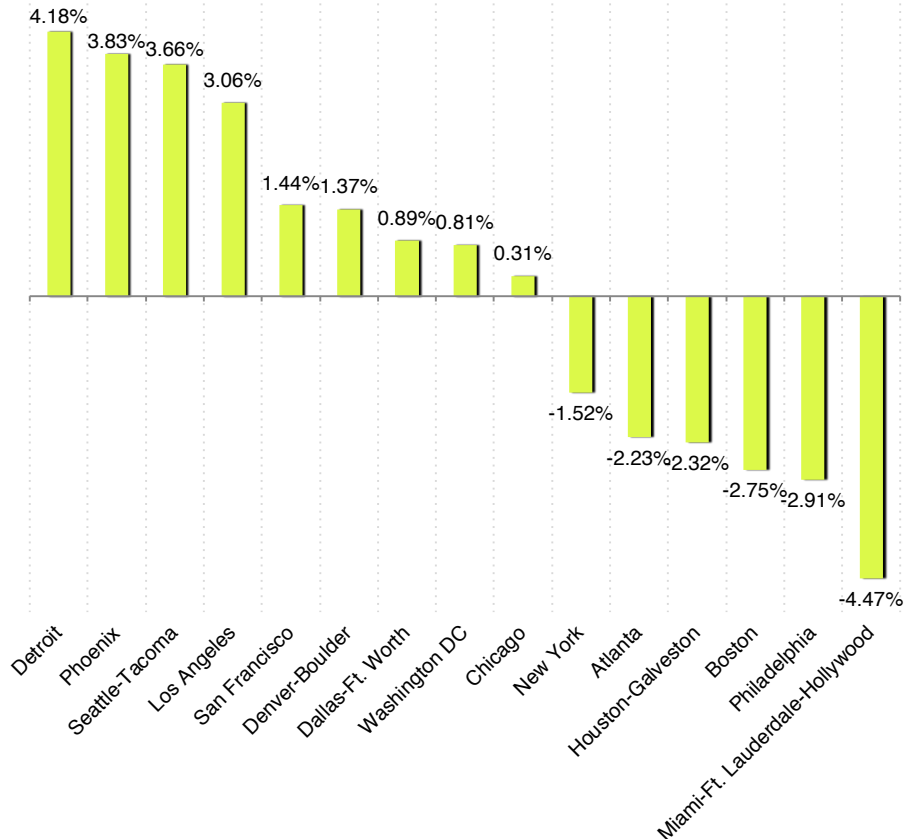
## Country Format Shows Largest Increase at 31.62%

When compared to December 2017, the Country format showed the largest increase at 31.62% in AAS during the Monday through Friday, 6am-7pm daypart.



## Detroit Market Shows Largest Increase at 4.18%

Looking at the Top 15 markets as compared to December 2017, the Detroit market showed the largest listening increase at 4.18% in AAS during the Monday through Friday 6am to 7pm daypart, followed by Phoenix.



# January 2018

## Digital Audio Top 20 Ranker

Triton Digital has released its monthly digital audio Top 20 Ranker for January 2018. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform. All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening, globally, and in the US.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

Rankers are divided into U.S. and International. The U.S. Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The International Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at: [www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf](http://www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf)

If you have any further questions, please contact: [Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

See the January rankings below:



# JANUARY US RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network <sup>1</sup>	1,031,799	497,377,499	0.65
1 Pandora Corporate	2,407,539	1,324,648,472	0.58
2 Spotify Corporate	2,291,677	1,820,975,333	0.40
3 iHeartRadio	366,996	208,079,702	0.56
4 NPR Member Stations <sup>2</sup>	78,452	27,881,627	0.87
5 Entercom Communications Corp.	75,952	32,971,702	0.73
6 Cumulus Streaming Network	64,337	25,249,724	0.80
7 Beasley Broadcasting Corporate <sup>3</sup>	25,080	12,396,115	0.64
8 AccuRadio	21,205	2,541,206	2.59
9 Univision	20,730	12,775,910	0.52
10 ESPN Radio Corporate	19,390	9,548,792	0.64
11 EMF Corporate	17,261	4,518,695	1.20
12 Hubbard Broadcasting	15,485	4,339,820	1.11
13 Salem Communications	13,744	5,690,701	0.75
14 New York Public Radio	13,134	4,121,787	1.00
15 Emmis Communications	9,883	4,317,856	0.72
16 Bonneville Corporate	9,766	3,630,047	0.85
17 Urban One	9,341	3,880,453	0.76
18 Prisa Radio	5,939	3,315,667	0.67
19 Entravision Communications Corporation	5,402	2,994,848	0.58
20 Saga Communications	5,112	1,653,610	0.96

**Average Active Sessions (AAS):** Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

**Session Starts (SS):** The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

**Average Time Spent Listening (ATSL):** The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

**Total Listening Hours (TLH):** Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

**Active Sessions (AS):** Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

2 Publisher experienced minor and varied data issues through the period

3 Beasley Broadcasting Corporate includes Greater Media Corporate

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 1,604,073,778

Net Total Listening Hours: 1,595,833,761

Gross Active Sessions: 3,304,437,121

Net Active Sessions: 3,286,048,294

% Filtered Total Listening Hours: 99.49%

% Filtered Active Sessions: 99.44%



# JANUARY GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network <sup>1</sup>	1,044,613	504,291,761	0.65
1	iHeartRadio	372,347	211,688,998	0.56
2	Prisa Radio	107,558	38,692,238	0.86
3	NPR Member Stations <sup>2</sup>	86,797	32,572,993	0.83
4	Entercom Communications Corp.	76,416	33,168,217	0.73
5	Cumulus Streaming Network	66,072	25,844,545	0.80
6	AccuRadio	36,203	4,677,953	2.37
7	Sky Radio B.V.	29,991	5,677,400	1.59
8	Beasley Broadcasting Corporate <sup>3</sup>	25,528	12,554,535	0.65
9	Karnaval.com	22,576	11,362,406	0.62
10	Univision	20,738	12,781,156	0.52
11	ESPN Radio Corporate	20,243	9,951,879	0.64
12	Grupo Renascenca	18,653	3,589,744	1.66
13	EMF Corporate	18,469	4,937,814	1.17
14	Grupo Radio Centro	17,892	7,114,984	0.79
15	Hubbard Broadcasting	15,670	4,482,610	1.09
16	New York Public Radio	14,265	4,568,380	0.98
17	Salem Communications	13,947	5,772,928	0.75
18	Grupo Acir	12,339	3,762,357	1.03
19	CRP Radios	11,324	4,162,529	0.86
20	Emmis Communications	9,963	4,360,521	0.72

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**Session Starts (SS):** The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

**Average Time Spent Listening (ATSL):** The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

**Total Listening Hours (TLH):** Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

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Gross Total Listening Hours: 255,757,931

Net Total Listening Hours: 249,952,636

Gross Active Sessions: 381,699,497

Net Active Sessions: 370,009,814

% Filtered Total Listening Hours: 97.73%

% Filtered Active Sessions: 96.94%

# JANUARY US RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network <sup>1</sup>	706,684	622,263,025	0.62
1 Spotify Corporate	2,085,964	2,803,848,467	0.41
2 Pandora Corporate	2,029,835	1,964,549,831	0.57
3 iHeartRadio	269,755	283,735,828	0.52
4 NPR Member Stations <sup>2</sup>	60,940	37,208,204	0.89
5 Entercom Communications Corp.	53,995	39,696,603	0.74
6 Cumulus Streaming Network	43,663	29,745,051	0.80
7 Beasley Broadcasting Corporate <sup>3</sup>	16,899	14,458,832	0.65
8 AccuRadio	14,623	3,053,610	2.60
9 Univision	14,234	14,856,161	0.53
10 ESPN Radio Corporate	13,629	11,350,768	0.66
11 EMF Corporate	12,157	5,970,915	1.11
12 Hubbard Broadcasting	10,317	5,025,120	1.11
13 New York Public Radio	10,249	5,527,960	1.01
14 Salem Communications	9,456	6,662,947	0.77
15 Emmis Communications	6,985	5,420,203	0.71
16 Bonneville Corporate	6,386	4,091,852	0.86
17 Urban One	6,298	4,613,149	0.74
18 Prisa Radio	4,214	4,056,170	0.66
19 Entravision Communications Corporation	3,463	3,300,298	0.58
20 Saga Communications	3,440	1,928,540	0.97

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Gross Total Listening Hours: 2,409,688,491

Net Total Listening Hours: 2,398,752,294

Gross Active Sessions: 4,958,636,879

Net Active Sessions: 4,936,062,580

% Filtered Total Listening Hours: 99.55%

% Filtered Active Sessions: 99.54%





# JANUARY GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network <sup>1</sup>	717,461	632,808,291	0.62
1	iHeartRadio	274,299	289,270,118	0.52
2	Prisa Radio	80,032	52,233,869	0.83
3	NPR Member Stations <sup>2</sup>	68,826	45,036,716	0.83
4	Entercom Communications Corp.	54,373	39,962,876	0.74
5	Cumulus Streaming Network	45,167	30,649,352	0.80
6	AccuRadio	26,234	6,070,313	2.32
7	Sky Radio B.V.	24,938	8,465,700	1.62
8	Karnaval.com	17,263	16,482,016	0.57
9	Beasley Broadcasting Corporate <sup>3</sup>	17,230	14,667,712	0.65
10	ESPN Radio Corporate	14,309	11,917,543	0.66
11	Univision	14,241	14,864,638	0.53
12	EMF Corporate	13,157	6,589,988	1.09
13	Grupo Renascenca	12,726	4,754,355	1.48
14	Grupo Radio Centro	12,656	9,145,799	0.75
15	New York Public Radio	11,286	6,262,439	0.98
16	Hubbard Broadcasting	10,492	5,254,524	1.08
17	CRP Radios	10,270	6,399,670	0.88
18	Salem Communications	9,637	6,784,725	0.77
19	Grupo Acir	8,339	4,608,219	0.99
20	Emmis Communications	7,057	5,487,984	0.70

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Gross Total Listening Hours: 328,277,383

Net Total Listening Hours: 319,770,436

Gross Active Sessions: 510,725,783

Net Active Sessions: 493,567,183

% Filtered Total Listening Hours: 97.41%

% Filtered Active Sessions: 98.64%

