

The Audio Ad Network

The Triton Digital Audio Ad Network reaches a highly engaged digital audience across 3,000 local and national audio publishers. Our turn-key solution includes national and geo-based targeting, high-impact sponsorships, and a team of industry experts to help develop and fulfill your campaign objectives.

Premium Publishers

Access audience from top-tier audio publishers, assuring the quality you expect and the brand safety you can trust.



Reach

- 3K** Streaming Channels
- 51M** Monthly Uniques
- 10** GRPs Per Market Per Week

Inventory

- ✓ Mobile & Desktop Audio
- ✓ Custom Skins & Page Takeovers
- ✓ High Impact Sponsorships
- ✓ Custom Channels
- ✓ Pre-Roll & Mid-Roll Video
- ✓ VAST & DAAST Compliant

Precise Targeting

- ✓ Demo & Gender
- ✓ Geo
- ✓ 1st & 3rd Party Data
- ✓ Retargeting
- ✓ Device
- ✓ Global Markets

Advanced Tracking

Precisely track ad delivery using third-party audio, audience validation, exposure attribution and brand studies.

Analytics & ROI

Leverage our comprehensive analytics tools and get measurable results to help improve performance and maximize your ROI.

Highly Engaged Audience

With audio, you have 100% of the audience's attention. Plus, users are deeply engaged in audio content and as a result, are deeply engaged with audio ads.

Strong Ad Recall

A recent Edison Research survey confirmed that 90% of mobile listeners interested in a product or service advertised on Internet radio will research it at a later time.

Advertisers Leading the Space

