



FOR IMMEDIATE RELEASE
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Triton Digital Releases September Internet Audio Top 20 Rankers

Boston, MA – October 25, 2011 – Triton Digital has released its monthly Internet audio Top 20 Ranker for September. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions." Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at

<http://www.tritondigitalmedia.com/Media/Default/Rankers/Triton%20Digital%20Methodology.pdf>

If you have any further questions, please contact: marketing@tritondigital.com

Please see September rankings below:





SEPTEMBER DOMESTIC RANKER (based on AAS)~

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	261,349	76,170,420	1.04
1	Pandora Corporate	885,078	343,072,805	0.78
2	CBS Radio Inc. °	136,175	40,966,552	1.01
3	Clear Channel Radio ∞	133,024	48,042,823	0.84
4	Citadel Broadcasting Company	52,768	11,575,460	1.37
5	Slacker, Inc.	37,640	15,653,263	0.73
6	Entercom Communications Corp. ∞	25,525	6,925,211	1.11
7	EMF Corporate	24,239	3,591,276	2.02
8	ESPN Radio Corporate	23,110	9,445,355	0.74
9	Cox Radio Inc. ∞	20,906	4,647,232	1.36
10	Cumulus Media, Inc. ∞	18,746	4,325,057	1.31
11	Digitally Imported Inc. ∞	17,321	4,703,714	1.10
12	Radio One ∞	12,953	2,499,029	1.56
13	Greater Media Corporate ∞	10,170	2,172,683	1.41
14	AccuRadio ² ∞	9,312	968,036	2.88
15	Emmis Communications ∞	8,420	2,881,090	0.88
16	Salem Communications	7,771	754,313	3.06
17	Univision ∞	7,157	2,317,885	0.93
18	Townsquare Media ∞	6,920	1,268,290	1.65
19	Hubbard Broadcasting ∞	6,624	626,614	3.18
20	977Music.com Corporate ∞	6,162	1,013,555	1.82

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released
 ~Excludes the following groups: radioio.com, LLC, Boomer Radio, audiocandy mediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., and Choice Radio Corporate

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data



SEPTEMBER ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	342,006	98,868,325	1.04
1	CBS Radio Inc. °	147,179	44,450,569	1.00
2	Digitally Imported Inc. ∞	82,418	*	*
3	977Music.com Corporate ∞	55,466	*	*
4	Prisa Radio	54,143	27,178,618	0.60
5	Slacker, Inc.	38,952	16,566,593	0.72
6	EMF Corporate	31,624	4,372,987	2.16
7	Entercom Communications Corp. ∞	26,919	7,455,937	1.09
8	ESPN Radio Corporate	23,890	9,754,157	0.75
9	Cox Radio Inc. ∞	22,461	5,229,061	1.29
10	1.fm Corporate ∞	22,177	*	*
11	Cumulus Media, Inc. ∞	19,466	4,594,482	1.28
12	AccuRadio ² ∞	16,732	1,969,593	2.44
13	Radio One ∞	13,172	2,561,298	1.55
14	Greater Media Corporate ∞	10,604	2,297,676	1.39
15	Emmis Communications ∞	9,543	3,496,573	0.82
16	Univision ∞	8,227	2,611,158	0.95
17	Salem Communications	8,125	792,773	3.03
18	Townsquare Media ∞	7,214	1,342,142	1.62
19	Dot1 Media Corporation	6,878	1,606,636	1.25
20	Hubbard Broadcasting ∞	6,727	639,730	3.15

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¹ September All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company, and Pandora Corporate

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SEPTEMBER DOMESTIC RANKER (based on AAS)~

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	178,266	100,391,826	0.95
1	Pandora Corporate	752,816	521,542,866	0.77
2	CBS Radio Inc. °	93,448	51,330,564	0.97
3	Clear Channel Radio ∞	90,924	64,732,129	0.75
4	Citadel Broadcasting Company	36,457	14,626,264	1.32
5	Slacker, Inc.	29,106	23,826,904	0.65
6	Entercom Communications Corp. ∞	17,210	8,652,932	1.06
7	EMF Corporate	16,662	4,687,902	1.88
8	ESPN Radio Corporate	15,001	11,315,500	0.71
9	Cox Radio Inc. ∞	14,129	5,862,465	1.28
10	Digitally Imported Inc. ∞	13,901	6,694,711	1.10
11	Cumulus Media, Inc. ∞	12,640	5,555,305	1.21
12	Radio One ∞	8,452	3,009,575	1.49
13	AccuRadio ² ∞	6,826	1,248,236	2.90
14	Greater Media Corporate ∞	6,580	2,553,222	1.37
15	Emmis Communications ∞	6,079	4,017,933	0.81
16	Salem Communications	5,499	880,830	3.29
17	Univision ∞	5,092	3,168,653	0.86
18	977Music.com Corporate ∞	4,558	1,440,075	1.67
19	Townsquare Media	4,549	1,589,017	1.52
20	Hubbard Broadcasting ∞	4,369	726,093	3.19

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SEPTEMBER ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	244,978	133,973,644	0.97
1	CBS Radio Inc. °	102,570	56,319,211	0.97
2	Digitally Imported Inc. ∞	67,425	*	*
3	977Music.com Corporate ∞	48,401	*	*
4	Prisa Radio	37,080	33,949,462	0.58
5	Slacker, Inc.	30,220	25,242,610	0.64
6	EMF Corporate	22,079	5,668,776	2.06
7	i.fm Corporate ∞	18,315	*	*
8	Entercom Communications Corp. ∞	18,384	9,479,452	1.03
9	ESPN Radio Corporate	15,599	11,754,646	0.71
10	Cox Radio Inc. ∞	15,533	6,802,232	1.21
11	Cumulus Media, Inc. ∞	13,270	5,999,575	1.18
12	AccuRadio ² ∞	13,056	2,798,363	2.40
13	Radio One ∞	8,628	3,101,273	1.47
14	Emmis Communications ∞	7,061	4,982,690	0.75
15	Greater Media Corporate ∞	6,912	2,735,364	1.34
16	Salem Communications	5,798	938,726	3.24
17	Univision ∞	5,785	3,525,427	0.87
18	Dot1 Media Corporation	5,436	2,279,240	1.23
19	Townsquare Media	4,781	1,705,329	1.49
20	Hubbard Broadcasting ∞	4,455	746,722	3.16

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