



FOR IMMEDIATE RELEASE
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Triton Digital Releases November Internet Audio Top 20 Rankers

Boston, MA – January 05, 2012 – Triton Digital has released its monthly Internet audio Top 20 Ranker for November 2011. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions." Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at

<http://www.tritondigitalmedia.com/Media/Default/Rankers/Triton%20Digital%20Methodology.pdf>

If you have any further questions, please contact: marketing@tritondigital.com

Please see November 2011 rankings below:





NOVEMBER DOMESTIC RANKER (based on AAS)~

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	295,288	101,176,323	0.88
1	Pandora Corporate	1,045,551	416,031,960	0.76
2	Clear Channel Radio ∞	168,173	71,404,087	0.72
3	CBS Radio Inc. °	97,107	28,906,594	1.02
4	Cumulus Streaming Network ∞ ³	71,107	16,388,788	1.30
5	Slacker, Inc. ⁴	63,568	21,118,129	0.92
6	Entercom Communications Corp. ∞	25,539	7,214,036	1.07
7	ESPN Radio Corporate	23,358	9,921,468	0.72
8	Cox Radio Inc. ∞	20,575	4,792,187	1.30
9	EMF Corporate	19,889	2,905,917	2.05
10	Digitally Imported Inc. ∞	18,310	4,949,467	1.11
11	Radio One ∞	11,995	2,400,491	1.50
12	AccuRadio ² ∞	10,524	1,171,510	2.69
13	Greater Media Corporate ∞	10,425	2,424,062	1.30
14	Emmis Communications ∞	7,934	2,911,680	0.82
15	Univision ∞	7,639	3,046,816	0.76
16	Salem Communications	7,327	701,147	3.09
17	Hubbard Broadcasting ∞	6,642	637,363	3.13
18	Townsquare Media ∞	6,633	1,274,350	1.57
19	WNYC Radio	6,283	1,220,093	1.46
20	977Music.com Corporate ∞	5,659	1,019,179	1.66

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

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Note: Ranker data only includes clients that participate for the full month for which the ranker is being released
 ~Excludes the following groups: radioio.com, LLC, Boomer Radio, audiocandy mediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., and Choice Radio Corporate

° Yahoo LaunchCast is part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data

³ Citadel and Cumulus are now merged into the Cumulus Streaming Network

⁴ Includes AOL Radio



NOVEMBER ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	382,109	126,027,182	0.91
1	Clear Channel Radio [∞]	169,404	72,230,677	0.71
2	CBS Radio Inc. [°]	106,495	31,867,091	1.01
3	Digitally Imported Inc. [∞]	88,662	*	*
4	Cumulus Streaming Network ^{∞3}	72,933	17,013,055	1.29
5	Slacker, Inc. ⁴	65,610	22,343,526	0.89
6	Prisa Radio	62,966	31,986,811	0.59
7	977Music.com Corporate [∞]	54,940	*	*
8	Entercom Communications Corp. [∞]	27,309	7,874,967	1.05
9	EMF Corporate	25,779	3,386,331	2.27
10	ESPN Radio Corporate	24,179	10,247,527	0.72
11	1.fm Corporate [∞]	23,785	*	*
12	Cox Radio Inc. [∞]	22,307	5,405,971	1.24
13	AccuRadio ² [∞]	19,620	2,414,760	2.35
14	Radio One [∞]	12,231	2,469,423	1.49
15	Greater Media Corporate [∞]	10,968	2,596,876	1.28
16	Emmis Communications [∞]	9,122	3,598,955	0.76
17	Univision [∞]	8,640	3,331,917	0.79
18	Salem Communications	7,730	742,235	3.07
19	WNYC Radio	7,063	1,455,155	1.38
20	Townsquare Media [∞]	6,949	1,356,216	1.55

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NOVEMBER DOMESTIC RANKER (based on AAS)~				
DAYPART 6:00am to 12:00am, Monday through Sunday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	204,314	134,555,890	0.81
1	Pandora Corporate	893,749	637,801,359	0.75
2	Clear Channel Radio ∞	117,374	96,695,071	0.65
3	CBS Radio Inc. °	66,833	36,047,669	0.99
4	Cumulus Streaming Network ∞ ³	48,898	20,713,305	1.25
5	Slacker, Inc. ⁴	47,451	31,307,912	0.81
6	Entercom Communications Corp. ∞	17,356	9,078,506	1.02
7	ESPN Radio Corporate	15,273	11,971,573	0.68
8	Digitally Imported Inc. ∞	14,841	6,994,597	1.12
9	EMF Corporate	14,129	3,831,920	1.95
10	Cox Radio Inc. ∞	13,871	5,986,086	1.23
11	Radio One ∞	7,803	2,874,985	1.44
12	AccuRadio ² ∞	7,789	1,493,238	2.77
13	Greater Media Corporate ∞	6,807	2,864,891	1.26
14	Emmis Communications ∞	5,751	4,049,517	0.76
15	Univision ∞	5,463	4,284,508	0.68
16	Salem Communications	5,216	826,852	3.32
17	WNYC Radio	4,721	1,617,623	1.47
18	Hubbard Broadcasting ∞	4,400	741,731	3.14
19	Townsquare Media ∞	4,363	1,583,119	1.47
20	977Music.com Corporate ∞	4,225	1,445,986	1.54

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NOVEMBER ALL STREAMS RANKER (based on AAS) ¹				
DAYPART 6:00am to 12:00am, Monday through Sunday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	277,063	171,329,385	0.86
1	Clear Channel Radio	118,459	98,037,140	0.65
2	CBS Radio Inc. °	74,403	40,094,403	0.98
3	Digitally Imported Inc. ∞	72,803	*	*
4	Cumulus Streaming Network ∞ ³	50,435	21,674,185	1.23
5	Slacker, Inc. ⁴	49,126	33,175,771	0.79
6	977Music.com Corporate ∞	48,081	*	*
7	Prisa Radio	43,390	39,576,631	0.58
8	1.fm Corporate ∞	19,901	*	*
9	EMF Corporate	19,247	4,510,719	2.25
10	Entercom Communications Corp. ∞	18,840	10,105,947	0.99
11	ESPN Radio Corporate	15,910	12,430,540	0.68
12	AccuRadio ² ∞	15,556	3,414,097	2.35
13	Cox Radio Inc. ∞	15,404	6,958,319	1.17
14	Radio One ∞	7,995	2,980,027	1.42
15	Greater Media Corporate ∞	7,229	3,122,829	1.23
16	Emmis Communications ∞	6,794	5,124,878	0.70
17	Univision ∞	6,116	4,640,024	0.70
18	Salem Communications	5,559	889,154	3.27
19	WNYC Radio	5,396	1,987,671	1.37
20	Townsquare Media ∞	4,610	1,705,712	1.43

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