

## STREAMING VS. AUDIO STREAMING

**Sam Broadcaster Cloud is a web-based, radio automation tool that enables audio streaming publishers to quickly create and monetize curated, niche online streams.**

**The Enterprise edition enables publishers to expand and monetize beyond a single stream.**



### EASILY CREATE AND MONETIZE YOUR AUDIO STREAMS.

#### Easy Embedding

**SAM Broadcaster Cloud allows you to upload your content, set rotation rules, tasks and playblock and then shut down your computer!**

You can relax knowing SAM Broadcaster Cloud is keeping your station running 24/7 even if you are not around to operate it. No servers or staff necessary! It's the easiest way to create an online radio station.

#### Live Streaming

**Live streaming now allows you to stream shows using SAM Broadcaster Live DJ.**

Your SAM Broadcaster Live DJ connects to your SAM Broadcaster Cloud and allows you to host talk shows or stream live shows or events easily and automatically using your SAM Broadcaster Cloud streaming configuration. If your live stream drops for any reason the cloud takes over to ensure your station is never down.

#### Web Integration

**Need to embed a player or web widgets on your website?**

Looking to give your station website a professional look? Our easy to integrate web and player widgets are there to help you out. Keep your listeners engaged, show them "now playing" info and let them browse your media library and even request and dedicate a song!

#### WHAT IS INCLUDED:

- 1 Station
- Live and Cloud Streaming
- Responsive Players and Widgets
- Live Campaign Management
- Yield-Op SSP for Managing Programmatic Sales
- On Demand Analytics Tools
- Ability to Share Libraries Between Stations
- 50 GB of Storage
- Automatic Fall-Back Station for Live Broadcast Disconnections
- Advanced Audio Processing
- Royalty Reporting

