



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Março de 2026

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color. Overlaid on this are several graphical elements: a world map composed of small, light blue dots; several vertical lines of varying thicknesses in shades of blue and white; and various circular shapes, some solid and some outlined, in different sizes and colors (light blue, white, and a darker blue).

RANKERS MARÇO DE 2026

GLOBAL

Daypart: 6am-8pm M-F
Month: Março de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,046,597	450,930,928	0.70
2	Talpa Network	154,943	24,973,049	1.88
3	GalioNL	20,518	4,389,054	1.22
4	365 Digital	8,263	2,539,093	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	399,536	193,602,986	0.62
2	Prisa Radio	227,382	94,049,555	0.72
3	Talpa Radio	111,336	17,101,483	1.97
4	NPR Member Stations	91,781	32,214,967	0.85
5	Audacy	76,075	33,163,525	0.69
6	Organizacion Radial Olimpica	58,625	28,150,063	0.62
7	Grupo Radio Centro	58,383	15,417,316	1.15
8	Grupa Eurozet	56,454	15,014,045	1.13
9	Cumulus Streaming Network	52,703	18,130,968	0.87
10	EMF	51,362	12,103,657	1.25
11	Grupo Acir	44,944	16,356,814	0.82
12	Bell Media	39,336	10,458,464	1.13
13	Radio Mitre SA	27,121	7,926,452	1.01
14	Cogeco Media Inc	23,554	6,374,090	1.09
15	Grupo BluRadio	22,662	13,141,308	0.49
16	Grupo Godó	22,007	9,525,766	0.69
17	RADIOPLAY Media Bulgaria	20,926	4,130,566	1.54
18	Hubbard Broadcasting	20,416	7,060,650	0.86
19	AccuRadio	20,348	4,289,471	1.42
20	SABC	20,273	9,639,317	0.61
21	Beasley Broadcasting Corporate	19,345	7,461,102	0.78
22	Grupo Bandeirantes	19,005	10,833,870	0.52
23	Grupo Camargo de Comunicacao	18,461	6,222,165	0.90
24	RadiaCZ	18,241	3,375,461	1.60
25	E Power Audio Sales	18,158	3,615,780	1.52
26	Cadena 3 Argentina	17,880	7,244,757	0.74
27	Karnaval.com	17,485	8,930,006	0.60
28	Grupo Mix de Comunicacao	15,774	4,568,977	1.05
29	Urban One	14,727	5,714,656	0.77
30	Grupo Alpha Media	14,193	7,183,576	0.59

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Março de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	727,705	554,864,108	0.71
2	Talpa Network	114,717	33,251,811	1.90
3	GalioNL	16,484	6,276,204	1.25
4	365 Digital	5,408	3,031,297	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,353	252,314,422	0.64
2	Prisa Radio	165,089	127,378,533	0.71
3	Talpa Radio	81,855	22,528,308	2.00
4	NPR Member Stations	73,411	45,581,116	0.87
5	Audacy	55,091	42,208,221	0.71
6	Organizacion Radial Olimpica	44,361	39,020,154	0.61
7	EMF	39,387	16,853,481	1.26
8	Grupa Eurozet	39,245	19,810,009	1.08
9	Grupo Radio Centro	37,770	18,386,467	1.13
10	Cumulus Streaming Network	36,438	21,875,697	0.90
11	Grupo Acir	31,734	21,019,734	0.82
12	Bell Media	27,478	12,701,633	1.18
13	Radio Mitre SA	19,086	10,378,723	0.99
14	Grupo Godó	17,253	14,214,965	0.67
15	Cogeco Media Inc	16,798	8,107,446	1.12
16	SABC	16,274	14,271,157	0.61
17	Grupo Bandeirantes	14,811	15,093,363	0.53
18	E Power Audio Sales	14,637	5,219,194	1.54
19	Grupo BluRadio	14,557	15,410,216	0.49
20	AccuRadio	14,499	5,588,354	1.42
21	Hubbard Broadcasting	14,284	8,536,218	0.91
22	RADIOPLAY Media Bulgaria	14,040	5,330,104	1.46
23	Grupo Camargo de Comunicacao	13,696	8,745,763	0.86
24	Beasley Broadcasting Corporate	13,032	8,792,243	0.81
25	Karnaval.com	12,840	12,783,561	0.56
26	RadiaCZ	12,716	4,627,151	1.49
27	Cadena 3 Argentina	12,639	9,661,748	0.72
28	Grupo Mix de Comunicacao	11,126	6,201,273	0.99
29	Grupo JBFM	11,088	7,399,077	0.82
30	Urban One	10,183	6,777,335	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Março de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,018,766	438,283,774	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	381,285	184,640,476	0.62
2	NPR Member Stations	86,630	30,414,134	0.84
3	Audacy	76,032	33,133,207	0.69
4	Cumulus Streaming Network	52,031	17,864,617	0.87
5	EMF	49,727	11,542,726	1.27
6	Hubbard Broadcasting	20,311	6,986,982	0.87
7	Beasley Broadcasting Corporate	18,952	7,352,407	0.78
8	Urban One	14,684	5,698,818	0.77
9	AccuRadio	12,337	2,757,370	1.34
10	Univision	10,872	6,090,430	0.54
11	Midwest Communications	8,227	1,983,337	1.23
12	New York Public Radio	8,073	1,918,818	1.25
13	MediaCo Holding Inc	7,355	3,530,855	0.63
14	Prisa Radio	6,971	4,477,578	0.47
15	Salem Communications	6,587	3,027,072	0.64
16	Classical KUSC/KDFC	4,984	1,075,218	1.37
17	Organizacion Radial Olimpica	4,326	2,417,300	0.54
18	Lotus Communications Corp	4,243	2,006,460	0.64
19	SummitMedia LLC	3,612	1,203,335	0.89
20	Entravision Communications Corporation	3,529	1,989,916	0.54
21	WAMU	3,231	1,489,734	0.65
22	Sinclair Telecable	2,628	1,027,267	0.77
23	Grupo Acir	2,280	996,658	0.69
24	Connoisseur Media	2,251	509,659	1.32
25	Meruelo Media Holdings	2,178	1,204,629	0.55
26	ESPN Radio Corporate	2,157	1,467,368	0.44
27	Grupo Radio Centro	2,102	1,146,482	0.56
28	Grupo BluRadio	1,839	1,309,251	0.42
29	Relevant Radio	1,807	1,109,560	0.49
30	Hearst Radio	1,805	727,914	0.72

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Março de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	705,790	536,882,693	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	277,952	239,586,148	0.64
2	NPR Member Stations	68,800	42,694,518	0.87
3	Audacy	55,054	42,161,668	0.71
4	EMF	38,070	16,035,062	1.28
5	Cumulus Streaming Network	35,879	21,474,112	0.91
6	Hubbard Broadcasting	14,192	8,424,420	0.91
7	Beasley Broadcasting Corporate	12,746	8,651,563	0.81
8	Urban One	10,148	6,755,540	0.82
9	AccuRadio	8,425	3,443,247	1.34
10	Univision	7,100	7,083,245	0.55
11	New York Public Radio	6,324	2,639,433	1.30
12	Midwest Communications	5,852	2,524,260	1.26
13	MediaCo Holding Inc	5,047	4,263,131	0.65
14	Prisa Radio	4,875	5,539,763	0.48
15	Salem Communications	4,407	3,505,211	0.68
16	Classical KUSC/KDFC	4,164	1,622,714	1.40
17	Organizacion Radial Olimpica	3,491	3,457,291	0.55
18	Lotus Communications Corp	2,777	2,288,067	0.67
19	SummitMedia LLC	2,567	1,499,260	0.93
20	WAMU	2,456	2,072,063	0.65
21	Entravision Communications Corporation	2,260	2,247,962	0.56
22	Grupo Acir	1,741	1,339,541	0.71
23	Sinclair Telecable	1,735	1,176,842	0.81
24	ESPN Radio Corporate	1,596	1,902,753	0.46
25	Connoisseur Media	1,589	630,529	1.37
26	Grupo Radio Centro	1,477	1,432,869	0.57
27	Meruelo Media Holdings	1,474	1,432,344	0.57
28	Moody Bible Institute	1,315	808,350	0.89
29	Relevant Radio	1,260	1,363,689	0.51
30	Hearst Radio	1,209	866,104	0.74

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Março de 2026



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	108,190	40,969,236	0.73
2	Grupo Radio Centro (Mexico)	59,260	13,964,778	1.20
3	Organizacion Radial Olimpica (Colombia)	49,894	21,318,168	0.64
4	Grupo Acir (Mexico)	44,335	14,748,905	0.84
5	Radio Mitre SA (Argentina)	27,031	7,169,950	1.04
6	Grupo BluRadio (Colombia)	21,199	11,081,126	0.50
7	Grupo Bandeirantes (Brazil)	19,314	10,020,270	0.53
8	Grupo Camargo de Comunicação (Brazil)	18,758	5,738,830	0.92
9	Cadena 3 Argentina (Argentina)	18,221	6,778,395	0.75
10	Grupo Mix de Comunicacao (Brazil)	16,224	4,254,393	1.08
11	Grupo JBFM (Brazil)	14,372	4,831,113	0.84
12	Grupo Alpha Media (Argentina)	14,135	6,575,677	0.60
13	Grupo Octubre (Argentina)	13,479	3,855,230	0.98
14	Grupo América (Argentina)	12,244	4,880,719	0.69
15	Radio Disney Latinoamérica (Latam Countries)	11,257	2,719,481	1.17
16	Rádios Grupo Globo (Brazil)	10,442	4,827,278	0.59
17	MVS Radio (Mexico)	10,096	3,693,434	0.76
18	Radio Melodia (Brazil)	6,373	2,700,507	0.65
19	Grupo Radiopolis (Colombia)	6,264	1,936,981	0.89
20	Nova Brasil (Brazil)	5,953	2,050,700	0.81
21	Rádio Alvorada (Brazil)	5,793	1,424,576	1.14
22	Radio Kiss FM (Brazil)	5,368	2,706,516	0.56
23	SAUDADE FM (Brazil)	5,035	2,689,293	0.53
24	RCN (Guatemala)	3,671	1,295,787	0.80
25	NRM (Mexico)	3,610	1,368,110	0.74
26	GRPCOM Rádios (Brazil)	3,378	1,178,092	0.81
27	Grupo Siete (Mexico)	3,221	825,469	1.08
28	Igreja Pentecostal Deus e Amor (Brazil)	3,154	1,279,700	0.64
29	Rádios NSC (Brazil)	1,686	615,184	0.77
30	Cadena Radial Vida (Colombia)	1,495	902,722	0.43

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Março de 2026

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	71,062	53,194,024	0.72
2	Grupo Radio Centro (Mexico)	36,172	16,859,111	1.18
3	Organizacion Radial Olimpica (Colombia)	35,763	30,689,387	0.63
4	Grupo Acir (Mexico)	29,800	19,530,797	0.83
5	Radio Mitre SA (Argentina)	18,287	9,749,516	1.01
6	Grupo Bandeirantes (Brazil)	14,545	14,814,728	0.53
7	Grupo Camargo de Comunicação (Brazil)	13,381	8,488,169	0.87
8	Grupo BluRadio (Colombia)	12,788	13,210,596	0.50
9	Cadena 3 Argentina (Argentina)	12,378	9,386,635	0.72
10	Grupo Mix de Comunicacao (Brazil)	10,887	5,989,073	1.00
11	Grupo JBFM (Brazil)	10,826	7,207,380	0.83
12	Grupo Octubre (Argentina)	9,730	5,686,148	0.94
13	Grupo Alpha Media (Argentina)	9,653	8,719,762	0.60
14	Grupo América (Argentina)	9,641	8,364,745	0.63
15	Radios Grupo Globo (Brazil)	8,217	7,558,317	0.58
16	Radio Disney Latinoamérica (Latam Countries)	7,564	3,796,641	1.10
17	MVS Radio (Mexico)	6,570	4,757,092	0.75
18	Radio Melodia (Brazil)	4,969	3,957,747	0.68
19	Nova Brasil (Brazil)	4,543	3,219,657	0.78
20	Grupo Radiopolis (Colombia)	4,265	2,627,013	0.88
21	Rádio Alvorada (Brazil)	4,149	2,077,038	1.10
22	Radio Kiss FM (Brazil)	4,043	4,147,369	0.54
23	SAUDADE FM (Brazil)	4,012	5,022,011	0.44
24	Igreja Pentecostal Deus e Amor (Brazil)	2,889	2,229,677	0.68
25	NRM (Mexico)	2,654	1,995,959	0.73
26	RCN (Guatemala)	2,299	1,664,867	0.76
27	GRPCOM Radios (Brazil)	2,185	1,486,004	0.81
28	Grupo Siete (Mexico)	2,168	1,100,515	1.07
29	Radios NSC (Brazil)	1,190	904,200	0.72
30	Cadena Radial Vida (Colombia)	1,072	1,245,776	0.45

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Março de 2026



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	160,252	23,935,566	1.93
2	GalioNL	20,511	3,994,817	1.34
3	365 Digital	8,641	2,457,953	1.01

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	119,566	44,443,143	0.69
2	Talpa Radio (Netherlands)	115,450	16,463,297	2.07
3	DPG Media (Netherlands)	73,499	10,806,744	2.01
4	Grupa Eurozet (Poland)	57,846	14,013,146	1.11
5	Mediahuis Radio (Netherlands)	40,493	6,613,868	1.63
6	Grupo Godó (Spain)	22,462	8,885,953	0.72
7	RADIOPLAY Media (Bulgaria)	21,845	3,934,318	1.57
8	SABC (South Africa)	21,067	9,107,474	0.60
9	RadiaCZ (Czech Republic)	19,048	3,229,222	1.73
10	E Power Audio Sales (Netherlands)	18,120	3,269,173	1.47
11	Karnaval.com (Turkey)	17,968	8,350,320	0.64
12	Digitize Ireland (Ireland)	12,154	2,298,674	1.46
13	Active Radio A.S. (Czech Republic)	11,891	2,137,010	1.52
14	Primedia Broadcasting (South Africa)	8,641	2,457,953	1.01
15	Unidad Editorial (Spain)	7,991	4,712,419	0.49
16	Kink (Netherlands)	6,869	1,527,596	1.26
17	Vlaanderen Eén NV (Belgium)	6,707	1,096,146	1.60
18	Organizacion Radial Olimpica (Colombia)	6,346	3,140,307	0.54
19	Medialaan (Belgium)	5,245	1,783,777	0.90
20	HRT Hrvatska Radiotelevizija (Croatia)	3,694	1,023,667	1.00

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EMEA



Daypart: 6am-12am M-SUN
Month: Março de 2026

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	113,884	32,662,037	1.96
2	GalioNL	15,935	5,921,825	1.43
3	365 Digital	5,343	2,980,087	1.00

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	88,185	67,695,031	0.63
2	Talpa Radio (Netherlands)	81,390	22,200,020	2.29
3	DPG Media (Netherlands)	50,092	14,123,912	1.98
4	Grupa Eurozet (Poland)	38,168	19,021,670	1.12
5	Mediahuis Radio (Netherlands)	28,853	8,972,641	1.62
6	Grupo Godó (Spain)	17,144	14,075,256	0.68
7	SABC (South Africa)	16,179	14,184,089	0.62
8	E Power Audio Sales (Netherlands)	14,096	4,871,499	1.47
9	RADIOPLAY Media (Bulgaria)	13,927	5,209,470	1.48
10	RadioCZ (Czech Republic)	12,632	4,565,903	1.52
11	Karnaval.com (Turkey)	12,612	12,459,924	0.59
12	Digitize Ireland (Ireland)	9,725	3,721,622	1.47
13	Active Radio A.S. (Czech Republic)	7,130	2,644,795	1.45
14	Unidad Editorial (Spain)	6,583	7,829,469	0.48
15	Primedia Broadcasting (South Africa)	5,343	2,980,087	1.00
16	Kink (Netherlands)	5,029	2,092,298	1.34
17	Vlaanderen Eén NV (Belgium)	4,907	1,537,162	1.72
18	Organizacion Radial Olimpica (Colombia)	4,657	4,455,544	0.55
19	Medialaan (Belgium)	3,818	2,539,587	0.89
20	HRT Hrvatska Radiotelevizija (Croatia)	2,636	1,505,643	1.02

Notes:

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
