



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto de 2026

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color with a complex, abstract pattern. It features a faint, dotted world map in a lighter shade of blue. Overlaid on the map are various geometric elements: vertical lines of different heights, circles of various sizes, and small dots, some of which are connected by thin lines, suggesting a data visualization or network diagram. The overall aesthetic is modern and technological.

RANKERS AGOSTO DE 2026

GLOBAL

Daypart: 6am-8pm M-F
Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	978,477	429,172,752	0.65
2	Talpa Network	131,862	20,543,754	1.86
3	GalioNL	18,076	3,738,015	1.19
4	365 Digital	8,258	2,138,972	1.08

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	372,378	179,812,236	0.60
2	Prisa Radio	203,305	80,084,030	0.72
3	Talpa Radio	93,821	13,801,695	1.97
4	NPR Member Stations	84,795	27,455,807	0.87
5	Audacy	76,256	40,335,126	0.54
6	Organizacion Radial Olimpica	57,674	26,039,392	0.63
7	Grupo Radio Centro	57,282	13,561,960	1.22
8	EMF	50,436	11,452,106	1.24
9	Grupa Eurozet	50,427	13,206,800	1.10
10	Cumulus Streaming Network	46,954	14,243,011	0.94
11	Grupo Acir	45,227	15,755,654	0.82
12	Bell Media	34,680	8,169,046	1.21
13	Radio Mitre SA	28,162	7,567,273	1.05
14	Grupo BluRadio	23,490	13,936,092	0.46
15	SABC	22,373	9,664,315	0.63
16	RADIOPLAY Media Bulgaria	21,710	4,802,803	1.32
17	Cogeco Media Inc	20,828	4,670,277	1.25
18	Grupo Bandeirantes	20,541	10,598,309	0.55
19	Hubbard Broadcasting	20,037	6,827,743	0.84
20	Cadena 3 Argentina	20,013	7,188,660	0.80
21	Karnaval.com	18,927	10,337,548	0.54
22	Beasley Broadcasting Corporate	18,907	7,117,915	0.77
23	RadiaCZ	18,724	3,519,249	1.51
24	Grupo Camargo de Comunicacao	18,149	5,431,556	0.96
25	AccuRadio	17,739	3,825,639	1.33
26	Grupo Mix de Comunicacao	17,226	4,723,041	1.06
27	Grupo JBFM	16,463	5,643,393	0.84
28	E Power Audio Sales	16,187	3,121,159	1.49
29	Urban One	15,414	6,064,448	0.73
30	Grupo Alpha Media	14,881	6,876,937	0.62

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	673,806	546,433,519	0.67
2	Talpa Network	98,058	29,131,701	1.86
3	GalioNL	14,693	5,716,847	1.21
4	365 Digital	5,265	2,657,832	1.06

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	271,375	244,083,842	0.61
2	Prisa Radio	145,644	112,759,120	0.70
3	Talpa Radio	69,271	19,406,151	1.97
4	NPR Member Stations	67,998	40,768,932	0.90
5	Audacy	55,774	52,841,887	0.58
6	Organizacion Radial Olimpica	43,950	38,069,654	0.62
7	EMF	38,579	16,647,992	1.25
8	Grupo Radio Centro	36,653	16,732,199	1.20
9	Grupa Eurozet	34,987	18,645,486	1.03
10	Cumulus Streaming Network	31,824	17,512,793	0.98
11	Grupo Acir	31,736	21,548,431	0.81
12	Bell Media	24,262	10,371,031	1.28
13	Radio Mitre SA	19,472	10,275,026	1.02
14	SABC	18,041	15,008,161	0.64
15	Grupo Bandeirantes	15,905	15,464,482	0.56
16	RADIOPLAY Media Bulgaria	15,021	6,965,592	1.19
17	Karnaval.com	14,564	17,619,823	0.46
18	Grupo BluRadio	14,363	16,106,280	0.47
19	Cogeco Media Inc	14,340	5,801,432	1.33
20	Cadena 3 Argentina	13,806	9,942,514	0.76
21	Hubbard Broadcasting	13,723	8,434,799	0.88
22	Grupo Camargo de Comunicacao	13,477	8,027,765	0.92
23	RadiaCZ	13,390	5,325,051	1.36
24	E Power Audio Sales	13,189	4,807,208	1.51
25	Grupo JBFM	12,712	8,417,619	0.83
26	Beasley Broadcasting Corporate	12,518	8,595,038	0.80
27	AccuRadio	12,449	5,116,730	1.33
28	Grupo Mix de Comunicacao	11,952	6,678,568	0.99
29	Grupo America	10,936	9,483,053	0.63
30	Grupo Alpha Media	10,676	9,260,905	0.63

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	950,997	417,262,281	0.65

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	354,027	171,382,343	0.60
2	NPR Member Stations	80,160	25,946,753	0.87
3	Audacy	76,214	40,298,282	0.54
4	EMF	48,883	10,936,268	1.25
5	Cumulus Streaming Network	46,274	13,982,765	0.94
6	Hubbard Broadcasting	19,930	6,755,974	0.84
7	Beasley Broadcasting Corporate	18,530	7,008,337	0.76
8	Urban One	15,364	6,046,577	0.73
9	AccuRadio	10,911	2,525,816	1.24
10	Univision	9,542	4,997,521	0.55
11	Midwest Communications	8,675	2,056,279	1.20
12	MediaCo Holding Inc	7,115	3,324,242	0.62
13	Prisa Radio	6,998	4,438,266	0.45
14	New York Public Radio	6,296	1,310,045	1.36
15	Salem Communications	5,973	2,599,000	0.65
16	Classical KUSC/KDFC	4,827	972,835	1.40
17	Organizacion Radial Olimpica	4,534	2,538,972	0.51
18	Lotus Communications Corp	4,121	1,752,336	0.68
19	SummitMedia LLC	3,461	1,186,792	0.83
20	Connoisseur Media	3,441	864,120	1.14
21	Entravision Communications Corporation	3,176	1,688,629	0.55
22	WAMU	2,956	1,163,990	0.72
23	ESPN Radio Corporate	2,402	1,586,273	0.43
24	Meruelo Media Holdings	2,239	1,184,668	0.55
25	Grupo Acir	2,203	985,306	0.64
26	Grupo BluRadio	1,929	1,379,889	0.40
27	Hearst Radio	1,867	737,495	0.70
28	Grupo Radio Centro	1,765	955,948	0.53
29	Moody Bible Institute	1,616	584,955	0.79
30	Relevant Radio	1,555	964,925	0.47

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	652,134	528,572,351	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	256,900	231,493,041	0.61
2	NPR Member Stations	63,763	38,184,505	0.90
3	Audacy	55,740	52,784,118	0.58
4	EMF	37,328	15,846,880	1.27
5	Cumulus Streaming Network	31,263	17,098,754	0.99
6	Hubbard Broadcasting	13,631	8,320,199	0.89
7	Beasley Broadcasting Corporate	12,248	8,449,709	0.80
8	Urban One	10,435	7,420,596	0.77
9	AccuRadio	7,263	3,193,926	1.25
10	Midwest Communications	6,066	2,680,647	1.23
11	Univision	6,045	5,896,849	0.56
12	New York Public Radio	4,952	1,882,160	1.42
13	MediaCo Holding Inc	4,776	4,173,250	0.63
14	Prisa Radio	4,747	5,553,005	0.47
15	Classical KUSC/KDFC	4,011	1,544,844	1.41
16	Salem Communications	3,924	3,083,658	0.68
17	Organizacion Radial Olimpica	3,680	3,808,020	0.53
18	Lotus Communications Corp	2,634	2,037,670	0.71
19	SummitMedia LLC	2,427	1,533,790	0.86
20	Connoisseur Media	2,384	1,109,386	1.18
21	WAMU	2,274	1,696,383	0.73
22	Entravision Communications Corporation	2,002	1,968,682	0.56
23	ESPN Radio Corporate	1,719	2,075,010	0.45
24	Grupo Acir	1,665	1,386,586	0.66
25	Meruelo Media Holdings	1,463	1,443,653	0.56
26	Moody Bible Institute	1,313	844,753	0.85
27	Hearst Radio	1,299	974,177	0.71
28	Grupo Radio Centro	1,255	1,256,677	0.55
29	Grupo BluRadio	1,185	1,578,038	0.41
30	Relevant Radio	1,097	1,253,865	0.48

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Agosto de 2026



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,854	38,845,014	0.73
2	Grupo Radio Centro (Mexico)	58,178	12,306,723	1.27
3	Organizacion Radial Olimpica (Colombia)	49,267	19,721,617	0.65
4	Grupo Acir (Mexico)	44,538	13,994,626	0.85
5	Radio Mitre SA (Argentina)	28,187	6,876,594	1.07
6	Grupo BluRadio (Colombia)	21,914	11,757,648	0.47
7	Grupo Bandeirantes (Brazil)	20,870	9,834,314	0.56
8	Cadena 3 Argentina (Argentina)	20,505	6,756,189	0.81
9	Grupo Camargo de Comunicação (Brazil)	18,417	5,020,927	0.98
10	Grupo Mix de Comunicacao (Brazil)	17,718	4,401,533	1.08
11	Grupo JBFM (Brazil)	16,680	5,268,231	0.85
12	Grupo Alpha Media (Argentina)	14,841	6,302,771	0.62
13	Grupo Octubre (Argentina)	14,501	4,204,951	0.92
14	Grupo América (Argentina)	13,360	4,972,236	0.70
15	Radio Disney Latinoamérica (Latam Countries)	12,673	2,700,516	1.26
16	Radios Grupo Globo (Brazil)	11,104	4,558,341	0.63
17	MVS Radio (Mexico)	9,559	3,245,829	0.79
18	Radio Melodia (Brazil)	6,878	2,636,463	0.68
19	SAUDADE FM (Brazil)	6,746	2,223,144	0.81
20	Radio Kiss FM (Brazil)	6,333	2,671,902	0.64
21	Rádio Alvorada (Brazil)	6,176	1,482,558	1.11
22	Nova Brasil (Brazil)	6,017	1,974,499	0.82
23	Grupo Radiopolis (Colombia)	5,535	1,796,326	0.81
24	GRPCOM Radios (Brazil)	3,798	1,305,524	0.79
25	NRM (Mexico)	3,753	1,328,994	0.75
26	RCN (Guatemala)	3,665	1,139,208	0.86
27	Grupo Siete (Mexico)	3,157	763,613	1.10
28	Igreja Pentecostal Deus e Amor (Brazil)	3,067	1,180,905	0.64
29	Radios NSC (Brazil)	2,022	631,446	0.86
30	ENERGIA 97 FM (Brazil)	1,682	1,055,390	0.43

Notes:

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LATAM

Daypart: 6am-12am M-SUN
Month: Agosto de 2026



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	68,919	51,347,656	0.73
2	Organizacion Radial Olimpica (Colombia)	35,504	29,798,007	0.64
3	Grupo Radio Centro (Mexico)	35,266	15,368,963	1.26
4	Grupo Acir (Mexico)	29,865	19,996,167	0.82
5	Radio Mitre SA (Argentina)	18,687	9,657,605	1.04
6	Grupo Bandeirantes (Brazil)	15,635	15,191,437	0.56
7	Cadena 3 Argentina (Argentina)	13,535	9,657,876	0.77
8	Grupo Camargo de Comunicação (Brazil)	13,157	7,777,166	0.93
9	Grupo BluRadio (Colombia)	12,592	13,804,245	0.47
10	Grupo JBFM (Brazil)	12,408	8,200,052	0.83
11	Grupo Mix de Comunicacao (Brazil)	11,675	6,439,671	1.00
12	Grupo América (Argentina)	10,527	9,040,677	0.63
13	Grupo Octubre (Argentina)	10,259	6,289,430	0.89
14	Grupo Alpha Media (Argentina)	10,136	8,742,267	0.63
15	Radios Grupo Globo (Brazil)	8,627	7,507,902	0.62
16	Radio Disney Latinoamérica (Latam Countries)	8,347	3,874,771	1.19
17	MVS Radio (Mexico)	6,217	4,443,714	0.77
18	Radio Melodia (Brazil)	5,295	4,013,645	0.71
19	SAUDADE FM (Brazil)	5,145	3,807,237	0.74
20	Radio Kiss FM (Brazil)	4,699	4,191,730	0.62
21	Rádio Alvorada (Brazil)	4,383	2,233,917	1.08
22	Nova Brasil (Brazil)	4,341	3,135,635	0.76
23	Grupo Radiopolis (Colombia)	3,849	2,585,119	0.81
24	Igreja Pentecostal Deus e Amor (Brazil)	2,809	2,156,801	0.68
25	NRM (Mexico)	2,760	2,040,688	0.74
26	GRPCOM Radios (Brazil)	2,400	1,690,090	0.78
27	RCN (Guatemala)	2,242	1,524,672	0.81
28	Grupo Siete (Mexico)	2,111	1,065,184	1.08
29	Radios NSC (Brazil)	1,416	940,458	0.83
30	Rede Transamerica (Brazil)	1,348	2,081,543	0.36

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	135,510	19,553,512	2.00
2	GalioNL	17,971	3,364,134	1.38
3	365 Digital	8,644	2,063,796	1.19

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,696	13,196,755	2.07
2	Prisa Radio (Spain and Latam Countries)	95,004	33,201,129	0.78
3	DPG Media (Netherlands)	62,721	11,761,032	1.42
4	Grupa Eurozet (Poland)	51,393	12,218,710	1.24
5	Mediahuis Radio (Netherlands)	34,881	5,571,673	1.66
6	SABC (South Africa)	23,176	9,096,816	0.66
7	RADIOPLAY Media (Bulgaria)	22,429	4,481,283	1.38
8	RadiaCZ (Czech Republic)	19,400	3,325,685	1.54
9	Karnaval.com (Turkey)	19,157	9,423,681	0.57
10	E Power Audio Sales (Netherlands)	16,067	2,788,129	1.44
11	Grupo Godó (Spain)	13,250	4,761,339	0.78
12	Digitize Ireland (Ireland)	12,557	2,226,765	1.57
13	Active Radio A.S. (Czech Republic)	9,829	1,682,405	1.57
14	Primedia Broadcasting (South Africa)	8,644	2,063,796	1.19
15	Unidad Editorial (Spain)	8,555	4,777,028	0.52
16	Kink (Netherlands)	6,190	1,355,584	1.18
17	Vlaanderen Eén NV (Belgium)	5,691	858,697	1.72
18	Organizacion Radial Olimpica (Colombia)	5,620	2,596,227	0.60
19	Medialaan (Belgium)	5,032	1,638,451	0.86
20	HRT Hrvatska Radiotelevizija (Croatia)	3,091	837,312	0.98

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EMEA

Daypart: 6am-12am M-SUN
Month: Agosto de 2026



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	97,318	28,582,455	1.96
2	GalioNL	14,216	5,368,743	1.44
3	365 Digital	5,202	2,607,404	1.07

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	70,993	54,781,013	0.75
2	Talpa Radio (Netherlands)	68,865	19,101,350	2.04
3	DPG Media (Netherlands)	43,509	16,748,884	1.45
4	Grupa Eurozet (Poland)	33,991	17,885,926	1.10
5	Mediahuis Radio (Netherlands)	25,128	8,067,896	1.77
6	SABC (South Africa)	17,938	14,906,406	0.64
7	RADIOPLAY Media (Bulgaria)	14,859	6,772,601	1.21
8	Karnaval.com (Turkey)	14,322	17,289,450	0.47
9	RadiaCZ (Czech Republic)	13,314	5,264,117	1.31
10	E Power Audio Sales (Netherlands)	12,722	4,466,050	1.51
11	Grupo Godó (Spain)	10,545	8,497,724	0.71
12	Digitize Ireland (Ireland)	10,168	3,676,853	1.57
13	Unidad Editorial (Spain)	6,509	7,761,184	0.50
14	Active Radio A.S. (Czech Republic)	5,973	2,305,601	1.48
15	Primedia Broadcasting (South Africa)	5,202	2,607,404	1.07
16	Kink (Netherlands)	4,551	1,990,560	1.27
17	Vlaanderen Eén NV (Belgium)	4,334	1,336,462	1.75
18	Organizacion Radial Olimpica (Colombia)	4,266	3,987,630	0.60
19	Medialaan (Belgium)	3,728	2,507,196	0.87
20	HRT Hrvatska Radiotelevizija (Croatia)	2,323	1,435,067	0.92

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
