



FOR IMMEDIATE RELEASE
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Triton Digital Releases June Internet Audio Top 20 Rankers

Boston, MA – July 31, 2012 – Triton Digital has released its monthly Internet audio Top 20 Ranker for June 2012. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions." Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at

<http://www.tritondigitalmedia.com/Media/Default/Rankers/Triton%20Digital%20Methodology.pdf>

If you have any further questions, please contact: marketing@tritondigital.com

See June rankings below:





JUNE DOMESTIC RANKER (based on AAS)				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	388,563	166,682,273	0.68
1	Pandora Corporate	1,421,913	624,276,263	0.66
2	Clear Channel Radio [∞]	259,458	134,366,071	0.56
3	CBS Radio Inc. [°]	79,634	23,129,604	0.99
4	Cumulus Streaming Network ^{∞3}	68,953	16,953,234	1.17
5	Slacker, Inc. ⁴	63,238	29,402,497	0.63
6	Cox Radio Inc. [∞]	23,449	5,582,148	1.21
7	EMF Corporate	22,533	3,207,396	2.02
8	Digitally Imported Inc. [∞]	20,710	5,097,450	1.15
9	ESPN Radio Corporate	20,308	9,523,872	0.62
10	Entercom Communications Corp. [∞]	20,152	7,614,582	0.77
11	Greater Media Corporate [∞]	10,719	2,304,904	1.34
12	Radio One [∞]	9,296	2,159,674	1.24
13	Univision [∞]	9,283	4,628,253	0.58
14	Emmis Communications [∞]	8,238	3,023,748	0.79
15	Hubbard Broadcasting [∞]	7,936	1,449,575	1.58
16	AccuRadio ² [∞]	7,894	670,994	3.33
17	Salem Communications [∞]	7,385	679,553	3.08
18	Townsquare Media [∞]	7,172	1,317,942	1.57
19	NPR Member Stations	7,149	2,102,157	0.92
20	WNYC Radio	6,624	1,194,275	1.48

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

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Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

[°] Yahoo LaunchCast is part of CBS Radio Inc.

[∞] These groups are part of the Katz Online Network

² Does not include mobile data

³ Citadel and Cumulus are now merged into the Cumulus Streaming Network

⁴ Slacker: Includes AOL Radio



JUNE ALL STREAMS RANKER (based on AAS) ¹				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	474,587	191,826,765	0.71
1	Clear Channel Radio ∞	261,254	135,687,518	0.56
2	Digitally Imported Inc. ∞	94,794	*	*
3	CBS Radio Inc. °	85,059	24,739,762	0.99
4	Prisa Radio	74,781	38,593,020	0.56
5	Cumulus Streaming Network ∞ ³	70,661	17,584,791	1.15
6	Slacker, Inc. ⁴	66,108	30,923,076	0.62
7	977Music.com Corporate ∞	42,317	*	*
8	Cox Radio Inc. ∞	25,858	6,462,541	1.15
9	EMF Corporate	25,682	3,609,518	2.04
10	Entercom Communications Corp. ∞	21,502	8,277,699	0.75
11	ESPN Radio Corporate	21,491	10,196,374	0.61
12	Sky Radio B.V.	20,867	3,270,182	1.52
13	i.fm Corporate ∞	19,035	*	*
14	AccuRadio ² ∞	16,739	1,690,439	2.67
15	Kamava.com	13,791	3,568,027	1.00
16	Greater Media Corporate ∞	11,248	2,468,032	1.31
17	Univision ∞	10,396	4,931,803	0.61
18	Radio One ∞	9,379	2,201,889	1.23
19	Emmis Communications ∞	8,299	3,047,353	0.79
20	Hubbard Broadcasting ∞	8,182	1,541,958	1.52

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JUNE DOMESTIC RANKER (based on AAS)				
DAYPART 6:00am to 12:00am, Monday through Sunday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	266,792	228,730,208	0.62
1	Pandora Corporate	1,215,904	1,009,529,603	0.64
2	Clear Channel Radio [∞]	181,679	187,621,356	0.51
3	CBS Radio Inc. [°]	52,443	28,784,204	0.96
4	Slacker, Inc. ⁴	48,502	45,973,760	0.56
5	Cumulus Streaming Network ^{∞3}	45,586	21,268,400	1.13
6	Digitally Imported Inc. [∞]	16,491	7,528,117	1.14
7	Cox Radio Inc. [∞]	15,399	6,985,459	1.16
8	EMF Corporate	15,016	4,340,103	1.82
9	ESPN Radio Corporate	13,405	12,387,705	0.58
10	Entercom Communications Corp. [∞]	12,628	9,150,572	0.73
11	Greater Media Corporate [∞]	6,738	2,723,671	1.30
12	Univision [∞]	6,603	6,669,035	0.53
13	Emmis Communications [∞]	5,902	4,331,035	0.72
14	Radio One [∞]	5,767	2,630,453	1.16
15	AccuRadio ^{2 ∞}	5,643	875,137	3.38
16	NPR Member Stations	5,605	3,111,437	0.91
17	Salem Communications [∞]	5,051	791,966	3.33
18	Hubbard Broadcasting [∞]	4,990	1,783,568	1.47
19	WNYC Radio	4,771	1,608,495	1.47
20	Townsquare Media [∞]	4,555	1,611,147	1.49

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DAYPART 6:00am to 12:00am, Monday through Sunday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	339,239	267,891,346	0.67
1	Clear Channel Radio [∞]	181,950	189,844,211	0.51
2	Digitally Imported Inc. [∞]	77,327	*	*
3	CBS Radio Inc. [°]	56,765	31,258,651	0.96
4	Slacker, Inc. ⁴	50,687	48,628,589	0.56
5	Prisa Radio	50,682	50,286,536	0.53
6	Cumulus Streaming Network ^{∞3}	46,645	22,284,543	1.11
7	977Music.com Corporate [∞]	38,407	*	*
8	Cox Radio Inc. [∞]	17,449	8,460,846	1.09
9	EMF Corporate	17,225	4,928,183	1.85
10	1.fm Corporate [∞]	16,023	*	*
11	Sky Radio B.V.	15,194	4,646,613	1.48
12	ESPN Radio Corporate	14,347	13,516,389	0.57
13	Entercom Communications Corp. [∞]	13,646	10,183,351	0.71
14	AccuRadio ² [∞]	12,878	2,503,700	2.61
15	Kamav al.com	10,102	4,996,223	0.97
16	Univ ision [∞]	7,267	7,074,019	0.55
17	Greater Media Corporate [∞]	7,096	2,973,486	1.27
18	NPR Member Stations	6,367	3,697,919	0.88
19	Emmis Communications [∞]	5,910	4,368,638	0.72
20	Radio One [∞]	5,795	2,700,447	1.14

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