



FOR IMMEDIATE RELEASE
Triton Digital, Streaming Division
617-801-2669
marketing@tritonmedia.com
www.tritondigital.com

Triton Digital Releases June Internet Audio Top 20 Rankers

Boston, MA – July 26, 2011 – Triton Digital has released its monthly Internet audio Top 20 Ranker for June. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions." Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at

<http://www.tritondigital.com/Media/Default/Rankers/Triton%20Digital%20Methodology.pdf>

If you have any further questions, please contact: marketing@tritonmedia.com

See June rankings below:





JUNE DOMESTIC RANKER (based on AAS)~				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	238,246	58,775,216	1.23
1	Pandora Corporate +	611,804	224,648,824	0.83
2	CBS Radio Inc. °	139,818	45,196,087	0.94
3	Clear Channel Radio ∞	119,471	34,249,971	1.06
4	Citadel Broadcasting Company	45,735	9,339,187	1.47
5	Slacker, Inc.	40,410	17,080,078	0.72
6	Entercom Communications Corp. ∞	23,012	5,444,136	1.28
7	ESPN Radio Corporate	21,525	6,319,286	1.03
8	Cox Radio Inc. ∞	19,805	4,439,474	1.35
9	EMF Corporate	15,525	2,525,302	1.85
10	Digitally Imported Inc. ∞	14,140	4,329,364	0.98
11	Radio One ∞	10,995	1,999,049	1.66
12	AccuRadio ² ∞	8,817	915,382	2.88
13	Greater Media Corporate ∞	8,760	1,745,995	1.51
14	Emmis Communications ∞	8,576	2,692,568	0.96
15	Cumulus Media, Inc. ∞ —	7,700	1,656,208	1.41
16	Salem Communications	7,350	694,123	3.14
17	977Music.com Corporate	6,362	1,077,884	1.77
18	Hubbard Broadcasting	6,014	468,629	3.85
19	Townsquare Media ∞	5,615	1,144,648	1.48
20	Univision ∞	4,915	1,186,703	1.25

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

~Excludes the following groups: radioio.com, LLC, Boomer Radio, audiocandy mediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., and Choice Radio Corporate

+ During this period, the code that measures audience and time spent listening was inadvertently omitted by Pandora in some versions of their mobile applications. Therefore, not all of Pandora's mobile listening is captured in this report. This omission will affect June and July ranker data for Pandora.

— During this period, Cumulus inadvertently omitted log files that measure audience and time spent listening. Therefore, not all of Cumulus' listening is captured in this report.

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data



JUNE ALL STREAMS RANKER (based on AAS) ¹				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	311,559	79,982,002	1.17
1	CBS Radio Inc. °	145,535	47,394,822	0.93
2	Digitally Imported Inc. ∞	73,026	*	*
3	977Music.com Corporate	43,030	*	*
4	Slacker, Inc.	41,427	17,905,211	0.70
5	1.fm Corporate ∞	24,234	*	*
6	Entercom Communications Corp. ∞	24,181	5,871,160	1.24
7	ESPN Radio Corporate	22,414	6,603,152	1.02
8	Cox Radio Inc. ∞	21,215	4,952,919	1.29
9	EMF Corporate	19,661	3,017,361	1.95
10	AccuRadio ² ∞	16,044	1,943,773	2.38
11	Radio One ∞	11,179	2,048,125	1.64
12	Emmis Communications ∞	9,641	3,265,981	0.89
13	Greater Media Corporate ∞	9,127	1,846,052	1.49
14	Dot 1 Media Corporation	8,591	2,336,405	1.08
15	Cumulus Media, Inc. ∞ —	7,977	1,756,133	1.37
16	Salem Communications	7,673	728,628	3.11
17	Hubbard Broadcasting	6,113	480,139	3.81
18	Townsquare Media ∞	5,860	1,202,108	1.47
19	Univision ∞	5,748	1,389,028	1.25
20	WNYC Radio	4,691	1,141,684	1.23

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ June All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company, and Pandora Corporate

* Triton Digital only records the real time listening statistics for these channels and therefore is not accurately able to determine the total amount of sessions listening to the stream-Requires optional Log or Pixel Tracking

— During this period, Cumulus inadvertently omitted log files that measure audience and time spent listening. Therefore, not all of Cumulus' listening is captured in this report.

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data



JUNE DOMESTIC RANKER (based on AAS)~

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	161,595	76,156,256	1.13
1	Pandora Corporate +	499,691	334,213,463	0.80
2	CBS Radio Inc. °	94,273	56,466,847	0.89
3	Clear Channel Radio ∞	80,362	44,780,672	0.96
4	Citadel Broadcasting Company	31,537	11,581,270	1.44
5	Slacker, Inc.	30,766	25,280,094	0.65
6	Entercom Communications Corp. ∞	15,462	6,830,701	1.20
7	ESPN Radio Corporate	14,694	7,973,302	0.98
8	Cox Radio Inc. ∞	13,494	5,526,602	1.30
9	Digitally Imported Inc. ∞	11,391	6,060,367	1.00
10	EMF Corporate	10,690	3,373,059	1.68
11	Radio One ∞	7,227	2,425,510	1.58
12	AccuRadio ² ∞	6,448	1,184,349	2.89
13	Emmis Communications ∞	6,245	3,824,869	0.87
14	Greater Media Corporate ∞	5,678	2,040,015	1.48
15	Salem Communications	5,175	807,184	3.38
16	Cumulus Media, Inc. ∞ —	5,125	2,032,479	1.34
17	977Music.com Corporate	4,730	1,522,071	1.64
18	Hubbard Broadcasting	3,931	528,198	3.94
19	Townsquare Media ∞	3,701	1,437,754	1.37
20	Univision ∞	3,519	1,591,617	1.18

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

-Excludes the following groups: radioio.com, LLC, Boomer Radio, audiocandy mediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., and Choice Radio Corporate

+ During this period, the code that measures audience and time spent listening was inadvertently omitted by Pandora in some versions of their mobile applications. Therefore, not all of Pandora's mobile listening is captured in this report. This omission will affect June and July ranker data for Pandora.

— During this period, Cumulus inadvertently omitted log files that measure audience and time spent listening. Therefore, not all of Cumulus' listening is captured in this report.

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data



JUNE ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	222,521	107,303,665	1.09
1	CBS Radio Inc. °	98,823	59,688,142	0.88
2	Digitally Imported Inc. ∞	59,881	*	*
3	977Music.com Corporate	36,700	*	*
4	Slacker, Inc.	31,641	26,543,945	0.64
5	1.fm Corporate ∞	20,142	*	*
6	Entercom Communications Corp. ∞	16,452	7,502,046	1.16
7	ESPN Radio Corporate	15,505	8,491,391	0.97
8	Cox Radio Inc. ∞	14,798	6,368,785	1.23
9	EMF Corporate	13,601	4,017,229	1.79
10	AccuRadio ² ∞	12,517	2,772,711	2.32
11	Radio One ∞	7,386	2,502,003	1.57
12	Emmis Communications ∞	7,198	4,745,369	0.81
13	Dot 1 Media Corporation	6,818	3,295,286	1.08
14	Greater Media Corporate ∞	5,965	2,187,600	1.44
15	Salem Communications	5,447	859,018	3.33
16	Cumulus Media, Inc. ∞ —	5,361	2,190,582	1.30
17	Univision ∞	4,059	1,832,210	1.18
18	Hubbard Broadcasting	4,013	545,817	3.88
19	Townsquare Media ∞	3,893	1,524,995	1.36
20	WNYC Radio	3,539	1,539,491	1.21

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ June All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company, and Pandora Corporate

* Triton Digital only records the real time listening statistics for these channels and therefore is not accurately able to determine the total amount of sessions listening to the stream-Requires optional Log or Pixel Tracking

— During this period, Cumulus inadvertently omitted log files that measure audience and time spent listening. Therefore, not all of Cumulus' listening is captured in this report.

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data