

JUNE 2015 TOP 20 RANKER

BY WEBCAST METRICS®

JUNE DIGITAL AUDIO INSIGHTS & TRENDS

Total Listening for All Measured Clients

All measured clients within the Domestic U.S. showed 4,198,667 Average Active Sessions (AAS) during the Monday-Friday 6:00AM-8:00PM daypart, and 3,547,002 AAS during the Monday-Sunday 6:00AM-Midnight daypart.

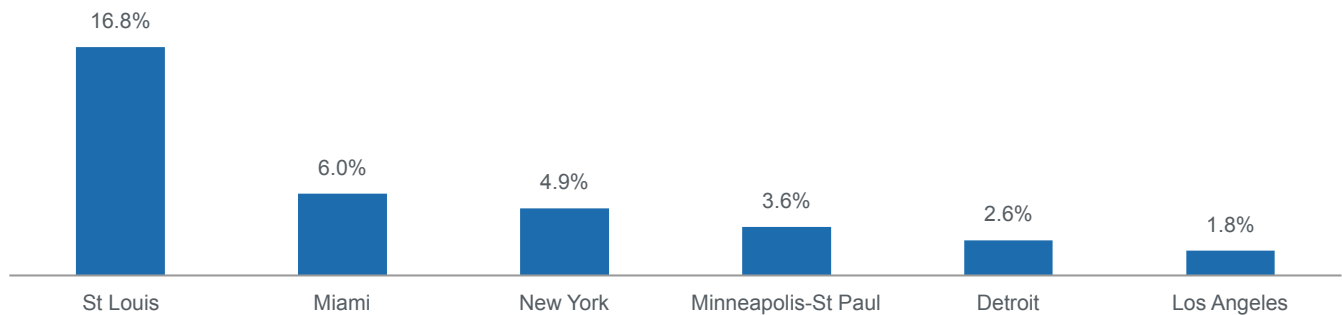
Year-Over-Year Growth

June showed positive growth in both dayparts when compared to June 2014. AAS within the Domestic U.S. grew by 40.7 percent during the M-F 6A-8P daypart, and 45.5 percent during the M-Su 6A-Mid daypart.

Top Markets

Looking at the top 20 markets, St. Louis showed the largest listening gain with a 16.8 percent increase in AAS, followed by Miami, New York, Houston, Minneapolis-St. Paul, Detroit and Los Angeles.

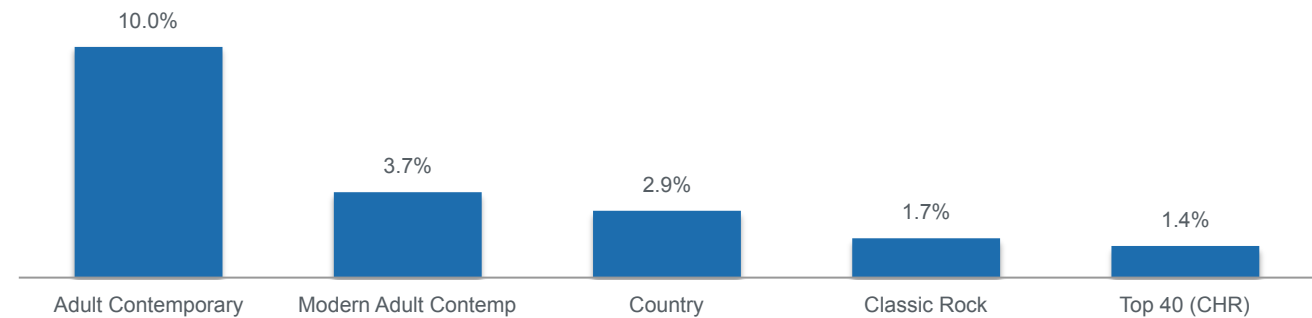
(M-F 6A-8P, June 2015 vs. May 2015)



Top Formats

The Adult Contemporary format showed the largest listening gains with a 10.0 percent increase in AAS, followed by Modern Adult Contemporary, Country, Classic Rock and Top 40 (CHR).

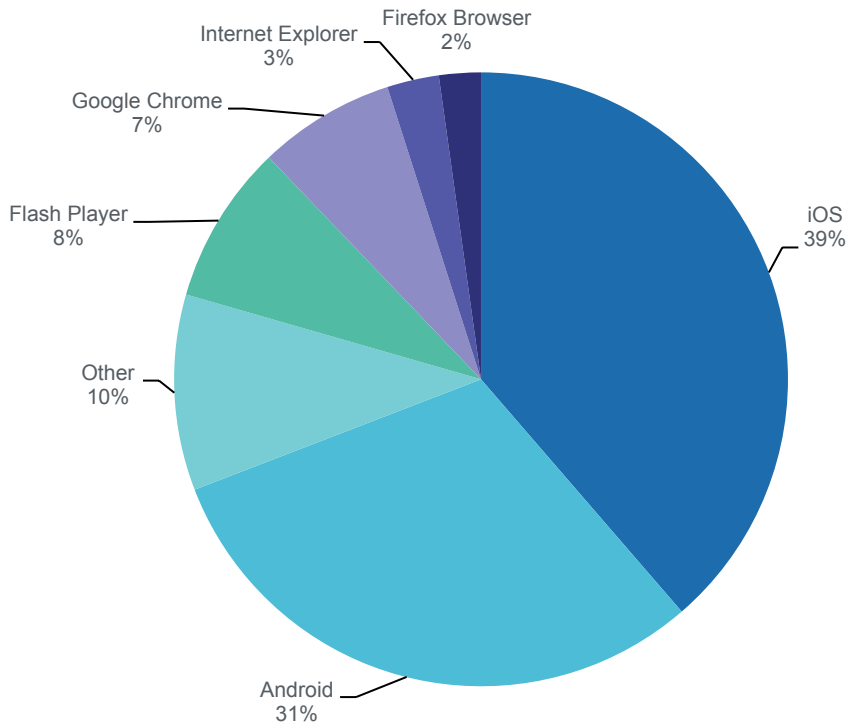
(M-F 6A-8P, June 2015 vs. May 2015)



Top Devices

iOS led with 39 percent of listening taking place on an iOS device, followed by Android at 31 percent, Flash Player at 8 percent, and Google Chrome at 7 percent.

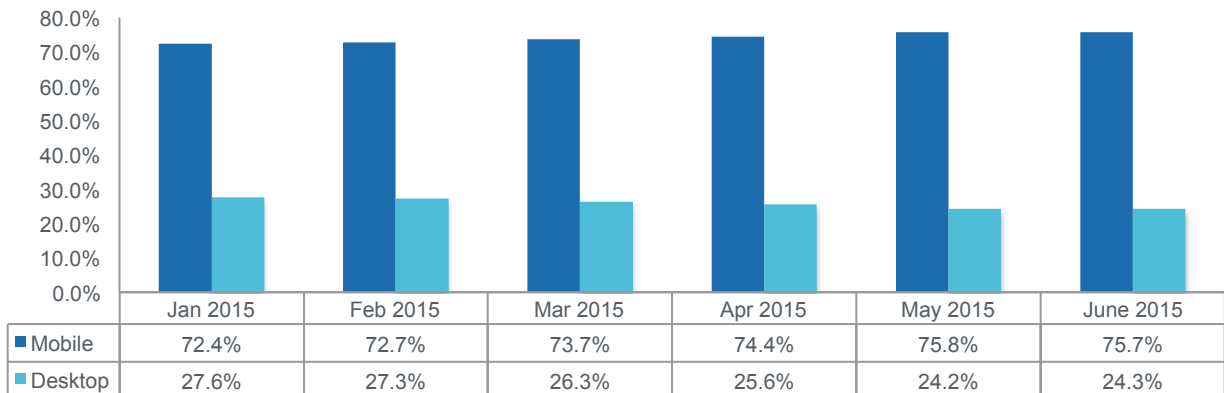
(M-F 6A-8P)



Mobile vs. Desktop Breakout

Mobile listening represented 75.7 percent of total listening in May 2015, compared to 24.3 percent on desktop. Trending for the first six months of 2015 is charted below.

(M-F 6A-8P)



JUNE DIGITAL AUDIO TOP 20 RANKER

Triton Digital has released its monthly digital audio Top 20 Ranker for June 2015. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions."

Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The "All Streams" Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at: www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Measurement@TritonDigital.com

See June rankings below:

JUNE DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
1	Pandora Corporate	2,304,885	1,177,176,249	0.60
2	Spotify Corporate	933,919	672,380,391	0.42
3	iHeartMedia ¹	366,779	157,863,545	0.70
4	Slacker, Inc.	54,336	39,682,583	0.42
5	CBS Radio Inc.	53,761	18,460,385	0.87
6	Cumulus Streaming Network	52,169	21,412,270	0.73
7	NPR Member Stations	44,693	16,804,329	0.78
8	ESPN Radio Corporate	35,222	17,960,689	0.60
9	EMF Corporate	21,035	4,949,753	1.27
10	Univision	20,152	12,170,366	0.51
11	idobi Radio	16,184	2,311,592	1.93
12	Townsquare Media	12,462	2,304,117	1.61
13	Greater Media Corporate	11,897	4,398,711	0.82
14	Salem Communications	10,868	3,876,094	0.84
15	Hubbard Broadcasting	9,739	2,677,670	1.06
16	AccuRadio	7,970	1,399,152	1.71
17	New York Public Radio	7,873	2,107,146	1.07
18	Beasley Broadcasting Corporate	6,507	2,494,524	0.79
19	Bonneville Corporate	6,147	3,153,791	0.59
20	Radio One	5,228	1,046,891	1.50

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

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Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ iHeartMedia includes TheBlaze Radio Network

JUNE ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
1	iHeartMedia ¹	370,482	159,722,540	0.70
2	Prisa Radio	93,996	39,173,506	0.71
3	Slacker, Inc.	58,326	41,760,030	0.43
4	CBS Radio Inc.	54,197	18,628,868	0.87
5	Cumulus Streaming Network	53,764	21,912,396	0.74
6	NPR Member Stations	49,056	18,511,060	0.78
7	ESPN Radio Corporate	36,738	18,641,089	0.60
8	Karnaval.com	26,565	11,983,247	0.62
9	EMF Corporate	23,105	5,528,903	1.25
10	Univision	21,364	12,699,995	0.51
11	idobi Radio	20,293	2,959,986	1.89
12	Sky Radio B.V.	15,159	2,357,248	1.55
13	AccuRadio	14,912	2,894,270	1.50
14	Townsquare Media	13,265	2,561,805	1.54
15	Greater Media Corporate	12,415	4,579,859	0.82
16	Salem Communications	11,103	3,951,619	0.84
17	Hubbard Broadcasting	10,455	2,986,069	1.02
18	977Music.com Corporate	9,142	3,028,263	0.88
19	New York Public Radio	8,663	2,391,468	1.04
20	Radio Monte da Gavea	8,080	1,901,261	1.26

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JUNE DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
1	Pandora Corporate	1,981,956	1,818,662,729	0.58
2	Spotify Corporate	839,215	1,068,048,357	0.42
3	iHeartMedia ¹	269,974	216,959,743	0.66
4	Slacker, Inc.	46,698	63,259,774	0.40
5	CBS Radio Inc.	36,618	22,668,523	0.85
6	Cumulus Streaming Network	34,944	25,670,192	0.72
7	NPR Member Stations	34,816	23,418,350	0.77
8	ESPN Radio Corporate	24,051	20,360,367	0.63
9	idobi Radio	16,238	4,137,353	1.95
10	EMF Corporate	14,485	6,524,121	1.17
11	Univision	14,039	14,806,182	0.51
12	Townsquare Media	8,104	2,725,042	1.55
13	Greater Media Corporate	7,759	5,146,307	0.80
14	Salem Communications	7,446	4,653,078	0.84
15	Hubbard Broadcasting	6,269	3,115,258	1.04
16	New York Public Radio	5,855	2,797,262	1.06
17	AccuRadio	5,477	1,738,581	1.65
18	Beasley Broadcasting Corporate	4,314	3,029,443	0.75
19	Bonneville Corporate	4,203	4,358,193	0.51
20	Prisa Radio	3,891	4,279,140	0.48

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JUNE ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
1	iHeartMedia ¹	273,612	220,081,907	0.66
2	Prisa Radio	66,555	50,116,459	0.69
3	Slacker, Inc.	50,284	66,626,680	0.40
4	NPR Member Stations	38,739	26,095,172	0.77
5	CBS Radio Inc.	37,000	22,924,929	0.85
6	Cumulus Streaming Network	36,302	26,409,907	0.73
7	ESPN Radio Corporate	25,238	21,285,785	0.63
8	idobi Radio	20,345	5,252,355	1.92
9	Karnaval.com	20,320	17,241,040	0.59
10	EMF Corporate	16,178	7,401,352	1.15
11	Univision	14,808	15,383,082	0.52
12	Sky Radio B.V.	11,716	3,331,009	1.54
13	AccuRadio	11,199	3,995,169	1.44
14	Townsquare Media	8,764	3,126,885	1.46
15	Greater Media Corporate	8,154	5,394,416	0.80
16	977Music.com Corporate	7,868	4,792,269	0.84
17	Salem Communications	7,656	4,769,961	0.84
18	Hubbard Broadcasting	6,913	3,603,159	0.99
19	New York Public Radio	6,538	3,232,282	1.03
20	Radio Monte da Gavea	5,384	2,321,256	1.21

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