

The Webcast Metrics® API

At Triton Digital, we believe that data is power, but that’s only true when it's easy to access. That is why we built an API for our MRC-accredited Webcast Metrics audience measurement platform. The API enables third party business intelligence, data dashboard, and reporting tools to access Webcast Metrics’ real-time data and audience metrics directly.

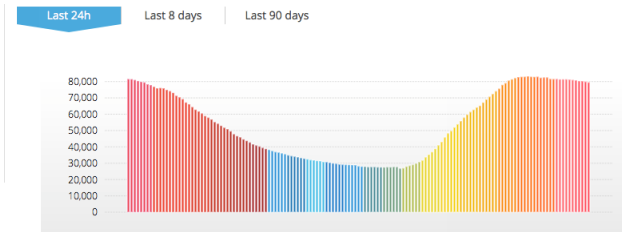
This accessibility allows publishers to compile Webcast Metrics data with other business performance data, making it easier to access, analyze, and communicate their streaming audience metrics.

Concurrent Listeners

Right Now at 02:00 PM
America/New_York

79,571

Today's Avg: 50,023
Today's High: 83,752
Today's Low: 26,813



Information Available to Query

- Concurrent listeners in real-time
- Listening data by hour, day, week, month
- Audience metrics:
AAS, TLH, CUME, AS, SS, ATSL

Specific date breakdown for Publisher : **Radio Bork Stations**

Date: 14-May-2015 High: 83,752 Avg: 50,023 Low: 26,813

Time	Listeners
12:00 AM	49,590
01:00 AM	42,765
02:00 AM	38,263
03:00 AM	34,911
04:00 AM	32,490
05:00 AM	26,680
05:05 AM	26,795
05:10 AM	26,165

Detailed Breakdown

Rank	Station	Listeners	Time Reported	% of Total
1	Connoisseur Radio	7,457	06:40 PM	9.4 %
2	KCRW - 24/7 STREAMS	6,189	06:40 PM	7.8 %
3	Northern University Classical Radio - San Francisco, CA	3,893	06:40 PM	4.9 %
4	Classical Pacific University	3,445	06:40 PM	4.3 %