

The Engagement Ad Network by Triton Digital®

The Triton Digital Engagement Ad Network enables you to communicate directly with a database of over 10 million loyal members, creating engaging and valuable connections through rich content and promotions.

Engagement Campaigns

Grab your audience's attention beyond the stream, leveraging our non-audio advertising vehicles including the Loyalty Rewards Network, Contesting (UGC, Photo Splash, Video Splash, Text Uploads), and Sweepstakes.

Audience at Scale

We offer instant audience scale and activation, reaching over 10 million confirmed database members across more than 1,000 media brands, yielding over 90 million monthly display impressions.

Analytics & ROI

Every member's engagement is tracked and measured, allowing you to better optimize your campaign and return on investment.

Reach

- 1,000+ Media Brands
- 90M Monthly Display Impressions
- 10.4 Page Views Per Visit

Inventory

- ✓ Pre-Roll
- ✓ IAB Display
- ✓ Page Sponsorship
- ✓ Custom Trivia
- ✓ Featured Link (CPC or CPM)
- ✓ Research & Lead Gen Survey

Precise Targeting

- ✓ Demo & Gender
- ✓ Geo
- ✓ Device
- ✓ Format
- ✓ Content
- ✓ Interest & Search History

Advertisers Leading the Space

