

ADVERTISING ANALYTICS

Control Your Programmatic & Direct Sold Revenue All In One Platform

Easily manage all of your advertising revenue in one workspace, including programmatic and direct sold revenue, with our simple and fast platform. Build your workspace in minutes to get everyone on board – sales teams, ad operations, yield managers, and more.



Advertising all-in-one workspace

- Powerful analytics for all use cases
- Simple workflows to control programmatic deals & campaigns
- Pre-built sales pitch for upsell and new business opportunities
- Alerts & notifications system, to never miss a revenue drop
- Support of all media types (Display, Video, CTV, Audio, DOOH)

Integrated with 80+ SSPs & ad servers "Manadge is the global platform combining operational campaign monitoring and business opportunities."

- Paul Ripart, Head of Programmatic & Sales Data, Prisma Media