



FOR IMMEDIATE RELEASE
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Triton Digital Releases December Internet Audio Top 20 Rankers

Boston, MA – Jan 23, 2012 – Triton Digital has released its monthly Internet audio Top 20 Ranker for December 2011. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of "Average Active Sessions", with "Session Starts" and "Average Time Spent Listening" also displayed. Average Active Sessions (AAS) is defined as "Total Listening Hours (TLH) divided by hours in the reported time period." TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as "the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period." Average Time Spent Listening (ATSL) is defined as "the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions." Rankers are divided into "Domestic" and "All Streams." The "Domestic" Ranker quantifies listening done inside the U.S. this report is not MRC accredited. The "All Streams" Ranker verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at

<http://www.tritondigitalmedia.com/Media/Default/Rankers/Triton%20Digital%20Methodology.pdf>

If you have any further questions, please contact: marketing@tritondigital.com

See December 2011 rankings below:





DECEMBER DOMESTIC RANKER (based on AAS)				
DAYPART 6:00am to 8:00pm, Monday through Friday				
	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	299,781	106,702,635	0.85
1	Pandora Corporate	1,143,060	455,340,172	0.76
2	Clear Channel Radio ∞	178,082	76,717,405	0.71
3	CBS Radio Inc. °	90,124	28,598,559	0.95
4	Slacker, Inc. 4	67,910	22,103,942	0.93
5	Cumulus Streaming Network ∞³	63,068	13,993,486	1.35
6	ESPN Radio Corporate	21,778	9,074,586	0.73
7	EMF Corporate	21,012	2,991,040	2.11
8	Entercom Communications Corp. ∞	20,512	8,140,252	0.77
9	Cox Radio Inc. ∞	19,636	4,303,100	1.38
10	Digitally Imported Inc. ∞	16,846	6,115,138	0.83
11	AccuRadio²∞	13,494	1,515,278	2.67
12	Greater Media Corporate ∞	10,599	2,473,237	1.30
13	Radio One ∞	10,486	2,213,043	1.43
14	Emmis Communications ∞	7,626	2,725,725	0.85
15	WNYC Radio	7,436	1,165,167	1.70
16	Salem Communications	6,936	649,537	3.16
17	Univision ∞	6,755	2,729,837	0.75
18	Townsquare Media ∞	6,537	1,174,421	1.68
19	Hubbard Broadcasting ∞	5,736	545,344	3.16
20	977Music.com Corporate ∞	5,547	1,454,456	1.15

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

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Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

° Yahoo LaunchCast is part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data

³ Citadel and Cumulus are now merged into the Cumulus Streaming Network

⁴ Includes AOL Radio



DECEMBER ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	386,060	136,101,046	0.85
1	Clear Channel Radio ∞	179,217	77,553,297	0.70
2	CBS Radio Inc. °	98,211	31,162,495	0.95
3	Digitally Imported Inc. ∞	82,371	*	*
4	Slacker, Inc. ⁴	70,202	23,430,796	0.91
5	Cumulus Streaming Network ∞ ³	64,688	14,540,751	1.33
6	Prisa Radio	56,585	28,117,867	0.60
7	977Music.com Corporate ∞	52,640	*	*
8	EMF Corporate	25,775	3,441,191	2.24
9	AccuRadio ² ∞	24,890	3,012,953	2.39
10	ESPN Radio Corporate	22,520	9,364,006	0.73
11	i.fm Corporate ∞	22,137	*	*
12	Entercom Communications Corp. ∞	21,970	8,804,049	0.76
13	Cox Radio Inc. ∞	21,228	4,870,194	1.31
14	Greater Media Corporate ∞	11,678	2,878,741	1.22
15	Radio One ∞	10,693	2,289,816	1.40
16	Emmis Communications ∞	8,838	3,467,792	0.77
17	WNYC Radio	8,115	1,377,398	1.58
18	Univision ∞	7,618	2,981,385	0.77
19	Salem Communications	7,314	693,368	3.11
20	Townsquare Media ∞	6,821	1,245,983	1.65

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DECEMBER DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	205,871	146,334,204	0.78
1	Pandora Corporate	981,994	723,742,596	0.75
2	Clear Channel Radio ∞	123,427	107,511,889	0.63
3	CBS Radio Inc. °	61,463	36,279,508	0.93
4	Slacker, Inc. 4	50,767	34,085,970	0.82
5	Cumulus Streaming Network ∞³	42,541	17,944,246	1.30
6	EMF Corporate	14,702	3,989,908	2.02
7	ESPN Radio Corporate	13,959	11,145,664	0.69
8	Digitally Imported Inc. ∞	13,896	8,294,658	0.92
9	Entercom Communications Corp. ∞	13,276	10,118,108	0.72
10	Cox Radio Inc. ∞	13,102	5,552,887	1.30
11	AccuRadio² ∞	10,062	1,974,441	2.80
12	Greater Media Corporate ∞	7,002	3,119,960	1.23
13	Radio One ∞	6,740	2,721,053	1.36
14	WNYC Radio	5,570	1,596,601	1.73
15	Emmis Communications ∞	5,531	4,015,241	0.76
16	Salem Communications	4,894	773,712	3.44
17	Univision ∞	4,865	3,970,529	0.68
18	Townsquare Media ∞	4,198	1,463,823	1.57
19	977Music.com Corporate ∞	4,144	1,888,023	1.20
20	Hubbard Broadcasting ∞	3,718	639,401	3.18

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DECEMBER ALL STREAMS RANKER (based on AAS)¹

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	279,780	189,390,875	0.81
1	Clear Channel Radio	124,465	108,931,321	0.63
2	Digitally Imported Inc. ∞	68,963	*	*
3	CBS Radio Inc. °	68,268	40,091,935	0.93
4	Slacker, Inc. ⁴	52,755	36,251,594	0.80
5	977Music.com Corporate ∞	46,316	*	*
6	Cumulus Streaming Network ∞ ³	43,901	18,831,930	1.27
7	Prisa Radio	38,380	36,082,207	0.58
8	AccuRadio ² ∞	20,083	4,390,244	2.44
9	EMF Corporate	18,877	4,658,737	2.21
10	1.fm Corporate ∞	18,622	*	*
11	Cox Radio Inc. ∞	14,557	6,495,980	1.23
12	ESPN Radio Corporate	14,546	11,594,515	0.69
13	Entercom Communications Corp. ∞	14,495	11,170,335	0.71
14	Greater Media Corporate ∞	8,115	3,910,783	1.14
15	Radio One ∞	6,909	2,837,811	1.33
16	Emmis Communications ∞	6,616	5,228,206	0.70
17	WNYC Radio	6,181	1,954,578	1.58
18	Univision ∞	5,422	4,300,090	0.69
19	Salem Communications	5,223	840,866	3.36
20	Townsquare Media ∞	4,420	1,575,225	1.54

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